

# Experience the Next Level of eCommerce Success

Discover why thousands of leading businesses and brands have chosen the performance and scalability of Magento Enterprise Edition.

Magento Enterprise Edition is the complete eCommerce solution for businesses that are ready to take full advantage of their online channel. This solution combines an unrivaled feature set with world-class support and virtually infinite flexibility, at a fraction of the price charged by competitive platforms.



## Revenue-boosting Features

Drive more traffic to your store and convert browsers into buyers with our comprehensive feature set. From private sales and targeted promotions to rewards points and customer segmentation tools, you'll have all the features you need to grow your business.



### **Powerful Performance**

Features like full-page caching will help your site perform at optimal levels, even during peak traffic periods. And our platform scales to accommodate large product catalogs, dynamic content, and international expansion.



### **Expert Support**

Each Magento Enterprise
Edition license comes with
an SLA-backed support
agreement that ensures that
– whenever and however an
issue arises with your core
platform – we'll be there
to help.



#### The Best Value in Enterprise-level eCommerce

Our annual license includes access to our source code with no limitations on hosting and no revenue sharing. Take our platform, make it your own, and experience a lower total cost of ownership (TCO) than you could have imagined for a platform this powerful.



### Complete Control

Magento Enterprise Edition lets you customize the look, feel and functionality of your site to reflect your brand's personality. Seamlessly integrate third-party tools and applications to meet your unique business requirements. And take advantage of Magento's intuitive administration interface to easily update and refine your site as your needs evolve.

## Continuous Integration

Recent releases feature a responsive design reference theme that cuts the time and cost of getting a mobile device-friendly site in half and a payment option that can boost your sales 18%\*.



Magento's new responsive design reference theme reduced our time to market by about 50%.

- CHRISTOPHER MURRAY

 $e Commerce\ Leader,\ Global\ e\ Transformation,\ 3M$ 



## Take Your Business to the Next Level

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# The Complete Toolset for eCommerce Success

Businesses need to do a lot of things well in order to compete effectively online. That's why Magento Enterprise Edition offers powerful, flexible features that address the full range of eCommerce needs.



### **Attract and Retain More Customers**

Personalize shoppers' experiences to keep them engaged from first glance to checkout.

- Search Engine Optimization
- Customer Segmentation
- · Targeted Promotions & Merchandising
- Custom Coupons
- Product Suggestions Tools
- Ratings & Reviews



### **Make Buying** Easy

Provide a seamless online retail experience, complete with unparalleled customer service. The results: higher conversions and happier customers.

- · Powerful Search Capabilities with Solr
- Layered Navigation
- Persistent Shopping
- Customer-assisted Shopping
- Multiple Payment & Shipping Options
- Return Management Authorization



### **Grow and Scale** with Confidence

Whether you're expanding into new markets, new countries, or even just expanding to new volume levels, Enterprise Edition will help you scale while keeping your site secure.

- Scalable
- Optimized Speed & Performance
- Security & Compliance
- Testing & Updating Environment
- Backup & Rollback



### **Customize and Refine Your Site**

Enterprise Edition lets you customize the look, feel and functionality of your store to meet your unique specifications. Extend and refine your site as you grow and your needs evolve.

- One License, Multiple Stores
- Flexible Product Catalog
- Custom Landing Pages
- Mobile Commerce
- Third-party Applications & Extensions
- Custom Development
- Global Commerce



### **Foster Brand** Affinity

Loyal customers are the key to a successful business. We provide the tools to keep them coming back to your store again and again.

- Customer Rewards Points
- Private Sales
- Automated Email Reminders
- Wish Lists
- Gift Registry
- Gift Cards
- Store Credit



We wanted to find a platform that had more flexibility, and Magento fit that perfectly. We're on the right platform for growth.

- LANCE STERN

Director of eCommerce, Anna's Linens